



**Redlands Camera Club** is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting; no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at  
**First Presbyterian Church, 100 Cajon St., Redlands, CA.**

## July, 2014

### Change is Coming!

*After nine years of editing the PHOTOGRAM, it's time for some new blood, with fresh perspectives, to get involved. This issue will be my last as Newsletter Editor.*

*I thoroughly enjoyed this role in the club. It caused me to meet more new people than I would have otherwise met; and I've learned a lot more from them (all of you) than I ever would have imagined. Thank you all for giving me these opportunities.*

*Jerry Reese will take over as editor on a temporary basis, until a permanent editor can be found. Jerry has some firmly-held ideas on the newsletter's content and appearance, and I understand he has already made some changes. So please be prepared for something different than you've been accustomed to over the years.*

*Remember; change is usually a good thing.*

*Thanks to everyone for the support you have provided over the years. I hope to continue seeing you at meetings and activities for many more years.*

*Steve Felber*

## COMING ATTRACTIONS



Click [HERE](#) for 2014 Calendar of coming events (linked to RCC.com website)

### PHOTOGRAM

Distributed on the 1<sup>st</sup> of each month.  
Deadline for all submissions is the  
**Last Thursday** of each month.

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# PREZ SEZ

Steve Oberholtzer

*“The beginnings and ends of shadow lie between the light and darkness and may be infinitely diminished and infinitely increased. Shadow is the means by which bodies display their form. The forms of bodies could not be understood in detail but for shadow”.*

Leonardo da Vinci

I like taking picture of waterfalls. I have taken some pictures that I like, and many that I am indifferent to. There are a multitude of ways to fail to take an image with Wow factor, technical problems being the first problem encountered, and the easiest to fix. To take a picture of a waterfall with Wow factor is not done the first day you take a shot. The light and the water change over time; what almost works one day, may not work at all a week later. There are some easily accessible waterfalls in Old Waterman Canyon in San Bernardino that I like shooting in, but have never taken a great shot in. The problem is that the rocks there don't offer enough contrast. For a shot to have the most drama, I want it to have great contrast, and if you have a gray rock and white water, there is just not enough native contrast for a dramatic shot. That is something the equipment cannot fix.

There are things modern equipment can do for you. Modern consumer cameras have a much greater ISO range than anything previously available. To be able to take a mere 20 second exposure and effectively capture the Milky Way is an amazing technological achievement that allows a whole new range of artistic expression. As a photographer, you have a wider range of options for getting the shot than ever before.



All our equipment has limitations. But it also has potential to capture images that you may not have thought about. What are you equipment's limits? How fast can it shoot? How slow? How near and far? How bright and dark? Why not do a little exploration of potentials and see if there is something on the fringes of possible that can inspire you and deliver a picture with Wow.

You can take pictures on a sunny day with few shadows, and they may be usable to sell carbonated beverages or breakfast cereal. For my taste, I want the full range of luminosity; in skillful hands, it is more effective at showing the shapes of objects, and the emotions revealed therein. Don't be afraid of the dark.

**Redlands Camera Club** P.O. Box 7261 Redlands, CA 92375  
[www.RedlandsCameraClub.com](http://www.RedlandsCameraClub.com)

## CLUB OFFICERS

President: *Steve Oberholtzer* Vice President/Programs: *Carl Detrow* Past President: *Jerry Reece*  
Secretary: *Lucy McGee* Treasurer: *Sue Richardson*

## CHAIRS

Competition: *Russ Trozera* Education/Workshops: *Frank Peele* Field Trips: *Rick Strobaugh*  
Historian: *Bruce Bonnett* Hospitality/Events: *Ellen Rowan* Membership: *Bitsy Bernor*  
Photogram Editor: *Steve Felber* Publicity: *Alex Woodcock* Room Setup: *John Giannini*  
Webmaster: *Wayne (Woody) Wood*

## MEMBER SERVICES: *Bessie Reece*

Color Munki: *Beverly Brett* Facebook: *Bruce Woodcock* Librarian: *Mary Ann Ponder*  
Mentor: *Bessie Reece* MyFamily.com: *Larry Huddleston* S4C: *Debra Dorothy*

## PROGRAMS

*Carl Detrow*

### JULY 7<sup>TH</sup>

*Summer Digital Competition*

This one is a little unusual in that the Board has decided to allow only one image per member to be entered. The reason for the restriction is to allow time for our panel of judges to critique each image after it has been scored.

We've tried this before and received many positive comments, so come and see what your fellow members have submitted, and learn what we can all do to improve our art as photographers.

### JULY 21<sup>ST</sup>

*PotLuck Dinner & Competition Awards Presentations*

*6:00 pm at our regular location*

In years past we've had barbeques, but this year our facilities limit us to the traditional pot luck. Bring your favorite entrée, salad, or desert and enjoy an evening of fellowship with your fellow photographers.

Awards from the Summer Competition will be presented following the dinner. Note that the time is one hour earlier than our usual meeting time.

## FIELD TRIPS

*Rick Strobaugh*

[RpdRunner@msn.com](mailto:RpdRunner@msn.com)

I came across an event that sounds interesting for a field trip: Fort McArthur in San Pedro. Saturday, July 12<sup>th</sup> is the date for the field trip, the Old Fort McArthur Days celebration. This is a 40-acre, inactive military base built in 1911 for US defense and was operational until the 1970s. The event on the 12<sup>th</sup> and 13<sup>th</sup> will have re-enactments and many groups representing military soldiers, ranging from the Roman Empire to WWII.

There will be battle re-enactments of Spanish-American War, WWII, Civil War artillery firing, a Frontier western shootout, pirates, and a time-line fashion show. The Fort is the site of many well-known movie and TV shoots. There is a military museum on the property along with a variety of military vehicles.

Address is 3601 South Gaffey St, San Pedro. Enter at 32nd St gate. Hours are 10:00 AM to 4:00 PM and entry fee is \$10/person. It is about 90-minute drive from Redlands. If anyone wants to car pool, contact me for departure at 8 AM. The event looks like it could be good for shooting photos of people in wide history of military uniforms, variety of re-enactments, and other military items on the property. Check their web site for more information.

## WEBMASTER

*Wayne (Woody) Wood*

From now on all the videos on our web site will be hosted by **Vimeo.com** instead of **YouTube**. We have created an account with **Vimeo** and the hosted videos will be much higher quality and allow me to do much more when it comes to customizing the videos. For instance, I can now place our logo on each video and choose from any frame in the video to be displayed as the thumbnail. I hope you enjoy the "new look".

## COMPETITION

*Russell Trozera*

Our summer competition is July 7<sup>th</sup>. If you are reading my message and it is prior July 7<sup>th</sup> you are going to be amazed at some of the images presented. If it is after July 7<sup>th</sup> you will be saying WOW! Those who attend the meeting will be able to hear the judges' comments on each of the images presented after they have been scored. It will be a great meeting. Ribbons will be awarded on July 21<sup>st</sup> at our annual pot luck dinner.

After the competition, winning images will be uploaded to the website after the awards are given out so everyone can see.

## MEMBERSHIP

*Bitsy Bernor with Carol Abidin*

Current paid club members for RCC do have many benefits. Just to mention a few:

- educating us on how to become better photographers by taking Frank Peele's classes,
- presentations from professional photographers,
- taking part in the club's photo competitions,
- receiving the monthly newsletter,
- participating during Members' Night to get feedback on our photo's,
- participating in field trips,
- socializing with other people with similar interests,
- enjoying and learning about photography.

Remember to bring your name badges when you attend RCC meeting. Thanks.

Please welcome a new member David Ficke. Dave's thirty years as an environmental educator and life-long wildlife enthusiast has nurtured a love of nature and its beauty, which he has captured in his photographs. Long an advocate of conservation and stewardship of our natural environment, he has passionately taught those principals as a high school science teacher in Upland, California.

Raised in Glendora by parents who were avid campers, Dave's family would take off on weekends - hiking, boating, and skiing throughout the lakes, deserts, and mountains of Southern California. As a young man, he discovered Yosemite National Park in the heart of the Sierra Nevada, and it quickly became the home of his heart, the place to which he always returned for inspiration and renewal.

As an educator, Dave has been taking high school students to Yosemite every year for twenty-five years with the Yosemite Institute program. This nationally recognized award-winning outdoor education program reinforces the standards of field biology and natural history, which he teaches in his classroom.

### **Understanding the Vibrance Control**

(Solutions by George Jardine; March 2013 Outdoor Photographer magazine)

Vibrance is a close cousin of Saturation, but different in two important ways.

Vibrance saturates only colors that need it.

Saturation moves all the colors in the spectrum up or down together.

Vibrance doesn't oversaturate reds and oranges, where most skin tones are found; and it darkens blues and purples, where skies are found.

For landscapes, Vibrance gives a nice boost to cyans, greens, and yellows without touching oranges and reds very much.

## ***GIVE US YOUR BEST SHOT(S)***

Our club has a great opportunity to show off our great photographic images at a two-month- long show at the *First United Methodist Church* in Redlands. For those of you who have not seen art shows at this location, the church has a large “gathering place” which doubles as an art gallery. It is well-lit and can accommodate 20 or more large framed works of art. The show will run from August 27<sup>th</sup> to October 29<sup>th</sup>.

At our regular meeting on August 4<sup>th</sup>, any member may bring in up to three images for consideration. You may bring in prints, at least 8x10, but preferably 11x14 or 12x18, for jurying. Please understand that if your image is selected, you will be responsible for preparing it for hanging. Because of the size of the room at the church, we will be hanging only “big bold and beautiful” photographs in the show. Preference is for images 16x20, framed appropriately. Pieces framed up to 18x24 or larger or 24x30 are acceptable. Take-in for the framed images is on August 27, so there will be over three weeks between jurying and hanging.

We will have a reception for this show, which is an opportunity to invite friends and family to come and admire your work, and that of your fellow club members. So let’s take a look at all those favorite photos, or get out and shoot some new ones. It’s two full months before jurying night; let’s get busy and give us your best shot(s).

*Judith Sparhawk*

### **Lightroom or Photoshop?** (excerpted from Ask Tim Grey eNewsletter June 12, 2014)

**Question:** Can Lightroom actually replace Curves and Levels in Photoshop?

What other functions is Lightroom better at?

What about Sharpening; does Lightroom do a better job?

Have we reached the point where, excluding selections and cleaning up, a professional photographer can do a superior job editing in Lightroom exclusively?

**Answer:** Actually, I don’t consider Lightroom to be superior to Photoshop when it comes to enhancing images. When it comes to processing RAW captures,

I would say that Lightroom and Photoshop are absolute equals.

That’s because Lightroom and Adobe Camera Raw (the RAW processing software for Photoshop) use the exact same engine for rendering RAW captures.

That means you have the same features available with both, and will get the same results.

Lightroom does have a bit of an advantage over Photoshop Elements in this regard, since Elements includes a feature-limited version of Adobe Camera Raw.

I would also give Photoshop the advantage when it comes to targeted adjustments and image cleanup. There are features in Lightroom that allow you to apply targeted adjustments and to clean blemishes, but Photoshop offers much more powerful tools for these features.

Photoshop gets a slight edge over Lightroom when it comes to the Curves control, although the Tone Curve control in Lightroom comes pretty close, and the availability of sliders for Whites, Blacks, Shadows, and Highlights in Lightroom often means you don’t need to apply a Curves adjustment.

As for Levels, Lightroom provides a match for this adjustment, and goes beyond it with the option to control shadows and highlights independently.

Photoshop also provides tools for sharpening that are a little better than Lightroom, especially when it comes to preparing images to be printed.

There are many other capabilities in Photoshop that Lightroom doesn’t offer, including creative filters, the ability to create composite images, and more.