

**Redlands
Camera
Club**

Established 1896

PHOTOGRAM



Redlands Camera Club is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting: no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at
First Presbyterian Church, 100 Cajon St., Redlands, CA.

September, 2013

Hall Of Fame!

Redlands Camera Club is proud to announce that one of our Past Presidents and Life Members, Frank Peele, recently was inducted into the Professional Photographers of California (PPC) Hall Of Fame.

Please refer to the article on page 4 for details of this prestigious achievement.

Congratulations, Frank!



COMING ATTRACTIONS

September 2

**ANNUAL
ROUNDTABLE**

Let's talk

September 16

**TOPAZ
LABS**

Greg Rostami

October 7

**BIRD & NATURE
PHOTOGRAPHY**

Steve Kaye

October 21

**MEMBERS'
NIGHT**

Bring up to 3 images

PHOTOGRAM

Distributed on the 1st of each month.

Deadline for all submissions is the
Last Thursday of each month.

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PREZ SEZ

Steve Oberholtzer

The third meeting in the new location at the Presbyterian Church is passed; we have new chairs courtesy of the church, and a new sound system courtesy of one of our members, Marty Lueking. Life is good.

I know many members are traveling this time of year, going to photogenic locations. Hopefully, bringing back some great shots. I encourage you all to take advantage of the opportunities you get to stretch yourself photographically. Take Some shots of something you normally wouldn't, and challenge yourself by having an idea of what you want the shot to look like before you take it, and strive for that ideal.

The schoolhouse board has come up with some new ideas on arranging and presenting photographic education. The teacher can do the teaching, but the student must do the learning, be ready for some new perspective in the classroom.

And I believe the club will have an opportunity to display their work as the city of Redlands celebrates its 125th anniversary. You may want to have some "Local color" shots stashed conveniently on your computer, but more information will follow.

WEBMASTER

Wayne (Woody) Wood

As most of you know, our website is divided into two sections: The **Photo Portal** and the **Digital Fusion (video) Portal**. For some time now the **Digital Fusion Portal** has had only one participant - ME! I find it hard to believe that with over 200 members, I am the only one interested in video production.

Come on, folks. Somebody step up to the plate and let's try to get some interest going in the direction of the **Digital Fusion Portal**. All the information you need is on the various pages in that section.

You can change between the portals by holding your cursor over the home button on the toolbar at the top of every page and selecting the correct portal.

Redlands Camera Club P.O. Box 7261 Redlands, CA 92375
www.RedlandsCameraClub.com

CLUB OFFICERS

President: *Steve Oberholtzer* Vice President: *Carl Detrow* Past President: *Jerry Reece*
Secretary: *Nancy Akumarthi* Treasurer: *Rick Strobaugh*

CHAIRS

Color Munki: *Sue Richardson* Competition: *Russ Trozera* Education/Workshops: *Frank Peele*
Field Trips: *Bruce Woodcock* Historian: *Bruce Bonnett* Hospitality/Events: *Ellen Rowan*
Librarian: *Mary Ann Ponder* Membership: *Carol Abidin* Mentors/S4C: *Erik Berliner*
Photogram Editor: *Steve Felber* Programs: *Carl Detrow* Publicity: *Alex Woodcock*
Room Setup: *John Giannini* Webmaster: *Wayne (Woody) Wood* Welcome: *Sue Thalasinis*

PROGRAMS

Carl Detrow

SEPTEMBER 2ND

Roundtable Discussions

In addition to the national holiday, Labor Day, the first Monday in September is also Camera Club meeting night. In the past we have used the occasion of a holiday conflict to hold a roundtable. This year we will focus on our newer members with the topic, “What I’ve learned about photography since joining the Redlands Camera Club (and what I still haven’t figured out).” If you have had one of those “Aha!” moments with your camera, and would like to share it, this will be the time. It will also be the time to share your “What happened?” moments so that one of our more experienced members can point you (and the rest of us who were too shy to speak up) in the right direction. This will also be your opportunity to express yourself about what you like about the club and what you think your leadership could do better.

SEPTEMBER 16TH

Topaz Labs: Greg Rostami

Back in the old film days, photographers would enhance a photograph by using specialty films, lens filters, darkroom chemicals, and endless techniques to turn their simple pictures into works of art. Today we do it with software. Greg Rostami will visit to bring us up to date on products from his company, Topaz Labs, that modern photographers use to make better images.

Quick Pix – The September 16 topic will be “I did it digitally.” A good technique would be to create a two-panel image, before and after, that highlights the changes that went into your work. Of course a single image will also be acceptable. One image each, please. Standard members’ night criteria apply.

MEMBERSHIP

Carol Abidin

The current members at RCC is now at 154. Please welcome our new members when you see them at our meetings and make them feel a part of our club.

Our new members: Ken and Karen Breyer, Alycia Bromar, Peter Burke, Robert and Patty Cerda, Yan Guang (Walter) Deng, Barry and Jan Gilbert, Jonnie Graddy, Chuck Hall, Carl O'Day, and Darla Sass.

The following members have recently sent in biographical information:

Alycia Bromar: Alycia started photography when she was little, using a box type camera held together with tape. Since then she has taken pictures as a hobby and loved every minute of it. She enjoys the outdoors and landscape photography, but tends to photograph architectural pieces as well. She has had no training, just self-taught. Alycia has won several awards such as amateur photographer of the year 2004, Photographers Forum Magazine, and National geographic top 12, three times. Now she uses Canon Mark II 5D. Now that her kids have grown, she would like to learn more of the tech side of photography and get to a professional status.

Chuck Hall: Chuck has lived in Riverside since 1959. He recently retired from law enforcement. Chuck owns a variety of cameras and currently shoots Canon 5D Mark II cameras. He has been shooting for fifty years but lacks knowledge of PhotoShop and post processing. Chuck likes to travel and shoots landscape and nature photos. He was encouraged to join the Redlands Camera Club by his wife. Chuck looks forward to learning more and improving his skills.

FIELD TRIPS

Dog Surfing Competition: *Bruce Woodcock*
951-537-4247 wmbwoodcock@gmail.com



Surf Dogs and their families have a blast competing while helping pets still searching for families of their own!



The Purpose: These surf dogs are committed to helping their friends at Helen Woodward Animal Center find forever families, that's why they ask friends and family to help "sponsor" them in the surf competition. Everyone from pet-grandparents to your dog's playgroup friends will want to pitch in when they hear how much your surf dog cares for orphaned friends at the Center!

The Contest: Contestants will participate in 20 minute heats based on the dogs weight class. Judging criteria includes; ability to stay on the board, ride the wave, and have fun! There will be 1st, 2nd, and 3rd place winners for each weight class. First place winners from each weight class will move on to the finals. There will be grand prizes awarded to our top three finalists at the end of the day. May the best Surf Dog win!



Surf's Up 8am-2pm 9/8/13 @Del Mar Dog Beach!

Who: You, your dog, your family, your neighbors, everyone is invited to hit the waves or watch the action from the beach where we will have games, a costume contest, food, and more!

What: Surf Dog Surf-A-Thon is a surf competition for dogs that raises funds for orphaned animals at Helen Woodward Animal Center!

How? Owners and their pets will participate in 20 minute heats based on the dogs weight class. They will be judged on their ability to stay on the board, ride the wave, and have fun! There will be 1st, 2nd, and 3rd place winners for each weight class. All the first place winners from each weight class will move on to the finals.

Beach Bum Bikini Babe Canine Costume Contest

Dog Agility course - Thanks to San Diego Pet Training

Interactive Vendor Booths from the Surf and Pet Industries.

Helen Woodward Animal Center will be on sight with adoptable dogs and trained professionals to answer all animal related questions!

Local and national media will be involved in the promotion and coverage of this event, with expected attendance in the thousands!

EDUCATION

Frank Peele

From the Schoolhouse

To make our classes and workshops relevant to as many club members and potential members as possible, the Curriculum Advisory Panel is working on revamping our lineup of educational offerings. To get valuable feedback, we'll have a survey out to members soon. We encourage each of you to tell us what courses would best meet your needs. Stay tuned for more news from the Redlands Camera Club School of Photography!

From the Professional Photographers of California

At the 2013 Pro Photo Expo of the Professional Photographers of California in Pasadena on August 23, Redlands Camera Club member Frank Peele was inducted into the Professional Photographers of California Hall of Fame. Cited for his dedication and contributions to professional photography which have been inspirational to those who follow, Frank is the 60th person to be inducted into the Hall of Fame since its founding in 1980. The award is not presented every year, but only when one or more individuals is deemed worthy of the honor. Frank was the sole inductee at this year's awards ceremony, held in the Pasadena Convention Center.

An Honorary Life Member of RCC, Frank served four terms as club president. Other civic activities have included service on the boards of the Friends of Prospect Park, the Redlands First United Methodist Church, Redlands Noon Kiwanis, Kiwanis Scholarship Foundation, Redlands Meals on Wheels and the Fortnightly Club of Redlands. He served as president of the latter two organizations.



PPC President Marcy Dugan
presents the Hall of Fame award
to Frank Peele

His professional affiliations have included the Audio Engineering Society, Information Film Producers of America, Society of Motion Picture and Television Engineers, and Wedding and Portrait Photographers International. He is currently a member of the National Association of Photoshop Professionals and an Honorary Life member of the Inland Empire Professional Photographers and Videographers, where he served two terms as the group's president. He is active as a Fellow of the Professional Photographers of California, which has named him a Qualified Photographic Competition Judge. Active also as a member of the Professional Photographers of America, that body conferred on him the distinction of Certified Professional Photographer. He is also a Life Member and past national president of the National Association of Naval Photography.

In addition to teaching in the Navy Schools of Photography in Pensacola, Florida, where he was named the Advanced Photography Course Instructor of the Year, Frank taught photography in the Graduate School of the U. S. Department of Agriculture in Washington, DC. Frank and his wife Sue retired to Redlands following his Navy career.

He created the photographic curriculum for the Redlands Adult School and taught its courses for 15 years, until the school fell victim to the state's crisis in adult education funding. Those courses are now part of the School of Photography of this club, which he chairs.

MEMBERS' GALLERY

2013 Summer Digital Competition: 2nd Place Ribbons



Changing the Color Profile of an Image

(May be required to set sRGB for RCC projection)

First, make sure that you're working with a flattened document. Files that are not flattened tend to create strange color shifts when you change the profile.

Photoshop

Go to **Edit > Convert to Profile**.

Select the new color profile (sRGB) from the "Destination Space" drop-down and click **OK** to commit to your changes.

Elements

Go to **Image > Convert Color Profile > Convert to sRGB Profile**.

Now when you submit images for projection at RCC, the colors will look much closer to what you saw at home because most projectors (including RCC's) use only the sRGB color space.

Configuring Images for Digital Projection

Color Space: sRGB

PSMap: Edit>Assign Profiles>Working RGB=sRGB
Elements: Image>Convert Color Profile>Convert to sRGB Profile

Horizontal Image Size

1280 pixels on long side

Vertical Image Size

768 pixels on long side

File Size

Less than 3.5 mb (3500 kb)

Image Title

Stormy Weather (normal punctuation)

File Name

stormyweather (no punctuation)

Saving in the .JPG format will automatically add the .jpg to the end of the file