

**Redlands  
Camera  
Club**

Established 1896

# PHOTOGRAM

**PSA**  
Photographic  
Society of  
America

**Redlands Camera Club** is a group of amateur, serious-amateur, and professional photographers who are interested in sharing experiences and advancing their skills. Anyone with similar interests is encouraged to attend a meeting: no cost or obligation.

We meet at 7:00 pm on the first and third Mondays of every month at

**Redlands United Church of Christ**, 168 Bellevue Avenue, Redlands, CA (see back page for map).

## **November, 2011**

### **P R E P A R E   F O R   O U R   D E C E M B E R   C O M P E T I T I O N**

*Now is the time to prepare for next month's Digital Competition. It's open to all members; Apprentice, Intermediate, and Advanced. This is typically one of our most popular events, with lots of participation.*

*With the entry due date of November 14<sup>th</sup>, you must get busy now! To help you prepare those images, take advantage of the Members' Night meeting to get feedback on how to improve your images.*

*Entering competitions is one of the best ways to improve your photography:*

- You will pay more attention to the little details that take images from good to great.*
- You will learn to view your images without the emotions you felt when you took the shots – you know; the way the judges see them.*
- You will select your competition images more critically, discarding those with flaws and including only those that contain the elements that make for strong images.*

*After a few successes with your competition images, you will find your picture-making abilities are improving based on these newly found skills. And life will be good....*

## **COMING ATTRACTIONS**

**November 7**

### **MEMBERS' NIGHT**

Bring up to 4 images on an empty flash drive

**November 21**

### **EARTH THROUGH A LENS**

Larry Fechter

**December 5**

### **ANNUAL FALL DIGITAL COMPETITION**

Entries due by Nov. 14

**December 19**

### **ANNUAL HOLIDAY POTLUCK**

Bring a dish to share

### **PHOTOGRAM**

Distributed on the 1<sup>st</sup> of each month.

Deadline for all submissions is the

**Last Thursday** of each month.

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# THE VIEW FROM HERE

*Bruce Bonnett*

Over the last month I've had some interesting discussions with several photographers and artists from other fields on what makes a great image. The one thing that stood out in all of these conversations was that a great image, whether a photograph or some other medium, is based upon the emotions that it evokes in the viewer. As I quoted Peter Adam last month, "Great photography is about depth of feeling, not depth of field". As we judge images, either our own or of others, do the images evoke the feelings that the artist intended? It's easy to look at a beautiful sunset and say that it's a great photo but what about other images. If we feel shocked or distressed as we look at an image of war or some atrocity and that was the intent of the artist, isn't that also a great image?

In some previous competitions (long ago) we had some "interesting" judges whose criteria for judging an image was based strictly upon the subject matter. In one instance, if the photo wasn't of a "kitten in a basket" it wasn't considered even to be an acceptable image to be judged. The question that we all need to ask ourselves is: Am I guilty of my own form of "kitten in a basket" bias? Do I judge the quality of another's works by this bias? This is not to say that you need to like Eddie Adams' picture of General Nguyen Ngoc Loan's execution of a Vietcong prisoner and want to hang it on your wall, but it definitely was a great picture as it succeeded in evoking the emotions that made it become a symbol of the Vietnam War's brutality and earned Eddie the Pulitzer Prize.

Another question we need to ask ourselves is; do I limit what I create by my bias? While specialization and becoming an expert in a subject area can be beneficial, don't let that limit your creativity. Look for inspiration in the world around you and always look for ways to expand your creativity, knowledge, and expertise. The world is a fascinating place with lots to explore both photographically and in gaining knowledge. Be an active observer as well as a photographer and be curious about what you see.

As the holidays approach, I hope that you all have a great Thanksgiving and can capture the images that will be special to you and your loved ones.

This month's wisdom and humor:

- Art is not to be found by touring to Egypt, China, or Peru; if you cannot find it at your own door, you will never find it. - *Ralph Waldo Emerson*
- Photograph: A picture painted by the sun without instruction in art. - *Ambrose Bierce*
- It's not enough to have talent; you also have to be Hungarian. - *Robert Capa*
- I expose longer. - *Alfred Eisenstaedt, when asked what he did at night in Paris*

**Redlands Camera Club** P.O. Box 7261 Redlands, CA 92375

[www.RedlandsCameraClub.com](http://www.RedlandsCameraClub.com)

## CLUB OFFICERS

**President:** *Bruce Bonnett*      **Vice President:** *Bruce Woodcock*      **Past President:** *Judith Sparhawk*

**Secretary:** *Jerry Reece*      **Treasurer:** *Rick Strobaugh*

## CHAIRS

**Circulation:** *Jennie Duncan*      **Color Munki:** *Carl Detrow*      **Competition:** *Russ Trozera*      **Education:** *Frank Peele*

**Exhibits:** *Richard S. Paul*      **Field Trips:** *Judith Sparhawk*      **Hospitality:** *Steve Oberholtzer*      **Librarian:** *Mike Reid*

**Member-At-Large:** *Larry Cowles*      **Membership:** *Bessie Reece*      **Photogram Editor:** *Steve Felber*

**Programs:** *Bruce Woodcock*      **Publicity & Historian:** *Sandy Woodcock*      **Webmaster:** *Wayne (Woody) Wood*

## PROGRAMS

*Bruce Woodcock*

### NOVEMBER 7<sup>TH</sup>

*Members' Night: Bring up to 4 images*

Our first meeting of November will be Members' Night. Any member may bring up to 4 images (prints or digital) to share with the club.

This is an opportunity to bring potential competition images for input prior to the Dec 5 Digital Competition. Or just bring along anything you would like to share or get critiqued.

### NOVEMBER 21<sup>ST</sup>

*Earth Through a Lens: Larry Fechter*

Earth Through a Lens is a non-profit organization which seeks to promote public discussion and education concerning human impact on the environment and environment sustainability. These goals are realized by hosting an annual national juried photo contest of natural environment and human impact on the environment. Thirty-five photos are selected for display in the Coachella Valley with an award ceremony held on Earth Day.

## COMPETITION

*Russell Trozera*

Hope everyone had a nice Halloween, no trick looking forward to the treat of your photos for the Winter Digital Competition. On October 31 you can start uploading your images for the competition; the deadline for submitting them is November 14<sup>th</sup>. The holidays are upon us so don't procrastinate: upload early. The images will be judged on the 5<sup>th</sup> of December. Awards will be given out on December 19<sup>th</sup>.

Photographers are divided into three classes; advanced, intermediate, and apprentice. Photographers will compete among those in their class. Best of Show ribbon will be awarded to the best image of the competition. I am looking forward to some great images.

If you are unsure how to submit you images please review the tutorials on the website. If you have questions please call Russell Trozera at (760) 486-5269.

**Configuring Images  
for Digital Projection**

*Color Space: sRGB*

*Image Size: no smaller than  
1280 pixels on the long side*

*File Format: jpg or jpeg*

*File Size: less than 3.5 mb (3,500 kb)*

*Image Title: (example) Blue Sky  
(normal capitalization, spaces, punctuation)*

*File Name: bluesky  
(no capitalization, spaces, punctuation)  
SaveAs: bluesky in .jpg format;  
it will automatically become "bluesky.jpg"*

### Changing Lasso tools

The Regular, Polygonal, and Magnetic Lassos are all found under one Lasso icon in the Toolbar. If you are working with any of the three, you can cycle through them by holding down the Alt key (MAC = Option) and left-clicking your mouse, thereby allowing you to change tools on the fly.

### How to attain pure White, pure Black, and 50% Gray colors?

You can always use the Color Picker and place your cursor in the top left corner for white, bottom right corner for black, or mid-point along the left edge for 50% gray. But that may not be as exact as you need.

To be exact, enter numbers in the R,G,and B boxes in the Color Picker dialogue.

White is R = 255, G = 255, B = 255; Black is R = 0, G = 0, B = 0; 50% Gray is R = 127, G = 127, B = 127

## 10 Tips to Sharpness

1. Know your lens' sharp apertures.

Most lenses gain in sharpness stopped down a couple of f-stops from their lowest and highest settings.

2. Choose the right aperture.

Limiting the Depth Of Field to the main subject renders the rest of the scene unsharp, thereby creating an exaggerated sense of sharpness where you want it.

3. Choose the right shutter speed.

Shooting hand-held or a subject that has motion, such as flowers in the breeze, requires a faster shutter speed to keep everything sharp. Adjust the ISO if needed to attain the desired shutter speed.

4. Use a tripod and a solid head.

You will get better results with a cheap camera and a really solid tripod/head combination than you will with an expensive camera and a cheap tripod/head or by hand-holding. Don't go cheap on a tripod!

5. Use proper hand-holding techniques.

For maximum sharpness, you must hold the camera properly. Grab the camera with your right hand on its right side. Turn your left hand palm up; place the camera into the palm with your fingers comfortably around the lens (your hand will act as a cradle for the lens). Bring the camera up to your eye while keeping your elbows close to your chest. With both elbows on your chest and the camera resting on your forehead, you've formed a human tripod. *This is the most stable way to hold your camera.*

6. Shoot on Continuous for challenging conditions.

If your subject is moving in the breeze, or you must shoot hand-held with a slow shutter speed, set your camera on Continuous shooting. Hold down the shutter for a burst of 5 or 6 shots. While some won't be sharp, one frame might capture a sharp image.

7. Watch for Unsharpness due to filters.

Buy quality filters or none at all. Putting a cheap piece of glass or resin in front of your quality lens just puts something in the optical path that the lens wasn't designed for.

8. Sharpen properly with software.

NO sharpening is applied in-camera when shooting RAW; some is applied in JPG mode, but how much was determined by the camera engineers without regard to the subject matter. ALWAYS sharpen as the last step in your software editing workflow – after you've established the print size. Keep your master image unsharpened so you can selectively do so after establishing each print size.

9. Be careful of noise reduction in software.

It's easy to damage the sharpness of your picture by over-processing it to remove noise. Plug-in noise reduction software uses special algorithms to distinguish noise from other detail. You can tell the program to selectively affect noise based on colors in the picture.

10. Print for sharpness.

The size of the print has a big impact on its sharpness. A 4"x6" print may look great, but it may not look so good at 11"x14". Depth Of Field looks deeper in a small print.

Look critically at your image to see if it's sharp enough to support the print size desired. Glossy prints display sharpness differently than matte prints. You may want to sharpen a second time for glossies.

## FIELD TRIPS

*Judith Sparhawk*

Our November field trip will take us to the Getty Center in L.A., on Saturday, November 19th. For those of you who have not visited the Getty, it is a large and beautiful modern structure made of travertine marble, quarried from outside Rome. It is surrounded by gardens and sculptures, and houses varied art collections of sculptures, paintings, decorative furniture and furnishings. Probably the most famous painting is Van Gogh's *Blue Irises*.

For photographic interests, there is currently a photo exhibit of the work done by Lyonel Feininger, an artist and photographer in Germany. These works are from 1928 to 1939, and are an interesting mix of subjects. There will be 90 of his photographs shown.

Tripods are not allowed on the premises; Frank suggested if you want to take a monopod, be sure to be using it as a cane on your way in. No flash photography is allowed inside.

Probably the most interesting photography will be of the architecture, pools, and gardens. The lines and curves, the textures, shadows, and ?????? will contribute to an interesting shooting day.

The Getty Center opens at 10:00 am and closes at 5:30 pm. I suggest arriving early, perhaps by 9:30. Parking costs \$15 per car in the parking structure (motorcycles and bicycles are free, if anyone wants to bike on over!). There is no admission fee for the museum itself. There is casual dining, including an outdoor café, for a lunch break. We are hoping for good weather for outdoor shooting. You will be required to check any bags over 8x11x17 inches, so pack light; one camera and a couple of lenses should do it.

The Getty Center is about 80 miles from Redlands, and will take about 1.5 hours. Going early on Saturday morning, traffic should be light.

Directions: Go west on the I-10, about 60 miles; keep left to stay on the San Bernardino Fwy/US101; at this point the SB Fwy becomes the 101, continue 1.2 miles; take Exit 3 for the I-110 toward San Pedro/Pasadena; left to enter I-110 Harbor Freeway toward San Pedro; Merge onto I-10 west toward Santa Monica; Exit 3A onto the I-405 toward Sacramento; Exit 57B Moraga Drive, Left onto North Sepulveda Blvd; Left onto Getty Center Drive. Proceed to the gate and parking.

Riverside people: Suggest taking the 60 freeway, merge onto I-10 West toward Santa Monica; proceed as above. Carpooling is suggested, due to the parking fee per car.

Carpoolers should meet at Cocos in Redlands at 7:45, to leave by 8:00 am.

## MEMBERSHIP

*Bessie Reece*

Our new check in system seems to be working well. Thanks to all of you for not grumbling about the change!! Several people have come up with ideas about the badge boards and the board will be discussing them at our next board meeting.

Please welcome the following new member:

**Beverly Brett:** Beverly is an elementary school teacher who has been taking photos since she was a teenager. She purchased an Olympus digital camera in 2005 and continues to shoot with Olympus. Her favorite photographic subjects are outdoors — gardens, ocean, architecture, and historical sites particularly. She has two grown daughters and two grandsons. One of her daughters Zara, is also a member of our club. Beverly also enjoys floral design and is a member of RHIS, our local horticultural society. She likes traveling to areas of natural or historical significance. Through her membership in RCC, she hopes to broaden her knowledge of photography and to meet others who share a passion for creating art and preserving history through the camera's lens.

# EDUCATION/WORKSHOPS

Frank Peele

## Redlands Camera Club School of Photography News

**Intermediate Photography** is full and there is a waiting list; registration has closed for this course.

**Photoshop Elements** will begin on Jan. 3, 2012. There are a few seats still open, so if you're interested you'll want to register now before the class fills. Adobe has released Photoshop Elements ver. 10, and that's the version we'll use in class.

On the RCC website [www.redlandscameraclub.org](http://www.redlandscameraclub.org), click on **About RCC > Education/Workshops** to see details of the class.

To register, click on **Click [HERE](#) to Register for RCC School of Photography Classes** and use PayPal for the \$60 tuition.

## WEBMASTER

Wayne (Woody) Wood

As most of you know, the opening page on our website showcases a member of our club each month. This is a great chance to get your photos seen by a lot of people worldwide. However, at least eight members have turned me down. I've heard excuses from "my photos aren't good enough" to a flat "NO". Come on, folks. When you are asked to be the Featured Photographer how about just saying "OK". Our club is about sharing and participating in club activities. I've heard nothing but good comments about all the members that have agreed to showcase their photos.

We now have quite a few affiliate links on our web site. Please consider clicking on these links if you are planning a photo or computer type of purchase. By going to these seller's web sites through our links we will be paid a small percentage of each sale. It won't be much, but at the end of the year it could wind up being a sizeable amount.

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Redlands Camera Club
(s45redlands)

-- Site Summary --

Visits

Total ..... 16,644
Average per Day ..... 22
Average Visit Length ..... 5:12
This Week ..... 155

Page Views

Total ..... 55,176
Average per Day ..... 71
Average per Visit ..... 3.2
This Week ..... 500
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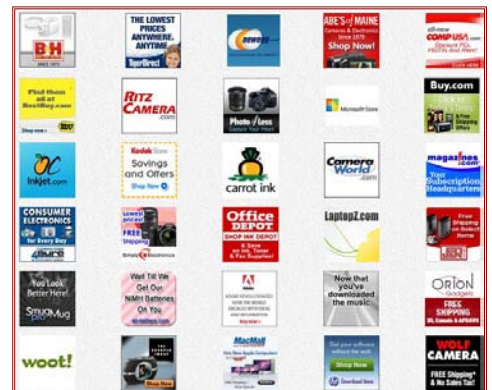
## Affiliate Vendor Program

The businesses on the right have authorized RCC to become part of their Affiliate Vendor program.

When making photographic or computer-related purchases, you might want to consider them. They offer competitive pricing and good customer service.

By entering their websites through the RCC website (click on the Affiliate Vendors link), they will apply a small percent of your purchase towards an RCC account *without costing you anything extra!*

*Please help RCC increase its treasury with this program so we can offer our members more or better quality benefits.*



# MEMBERS' GALLERY

2011 Intermediate & Advanced Print Competition: 2<sup>nd</sup> Place Ribbons

Peacock Plumage



Intermediate  
Animal - Second Place  
Jennie Duncan

The Colorful Pair



Intermediate  
Animal - Second Place  
Julie Jernegan

Golden Strands



Intermediate  
Close-Up - Second Place  
Russell P Trozera

Anticipation



Intermediate  
People - Second Place  
Nancy Akumarthi

In Jesus Name



Intermediate  
Photojournalism - Second Place  
Nancy Akumarthi

Riverside Courthouse



Intermediate  
Places - Second Place  
Jennie Duncan

Plants Have Eyes



Intermediate  
Open/Misc - Second Place  
Russell P Trozera

Legends Of The Fall



Intermediate  
Land/Seascape - Second Place  
Sandy Woodcock

The Race Is On



Advanced  
Animal - Second Place  
Bruce Bonnett

Mt. Dogwood



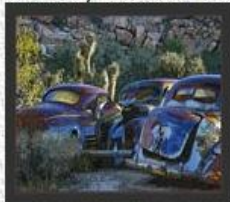
Advanced  
Close-Up - Second Place  
Dennis Taylor

Friendssss



Advanced  
People - Second Place  
Bruce Bonnett

The Very Used Car Lot



Advanced  
Places - Second Place  
Judith Sparhawk

Looking Thru The Arch



Advanced  
Open/Misc - Second Place  
Jerry Reece

Old White Barn



Advanced  
Land/Seascape - Second Place  
Jerry Reece

## FOR SALE: WELL CARED FOR PHOTO EQUIPMENT

**1 - Canon G10 - \$395:** *A complete package with external remote, external flash etc. Great for basic compact camera, a backup camera, or for infrared conversion. Also has ever-ready case, camera case, and RRS "L" plate for Arca-Swiss type tripod heads. Many external controls, shoots RAW and/or JPG, optical viewfinder & LCD, and has 14.7 MP. Has only 734 shutter clicks.*

**1- Epson P-5000 Portable Storage Device - \$95:** *with viewing screen. Takes CF & SD cards.*

**1- Nikon AF-S 60mm f/2.8 macro - \$375:** *Incl: box, hood & caps.*

**2- L brackets for D300 - \$75 ea:** *Fits RSS, Kirk & some other mounts*

**2- Expodiscs (1-72mm & 1-77 mm) - \$50 ea:** *Never used. Incl: box & case*

*see Jerry Reece at a meeting or contact at: [bjreece@dc.rr.com](mailto:bjreece@dc.rr.com) or 951-845-2950*

## Want to join or renew your membership?

Complete this form and bring it to a meeting, along with annual dues

Or **Mail to:** P.O. Box 7261 Redlands, CA 92375 (make check payable to: Redlands Camera Club)

**Where  
We Meet...**

Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

Name: \_\_\_\_\_ Relation to above: \_\_\_\_\_

Street Address: \_\_\_\_\_

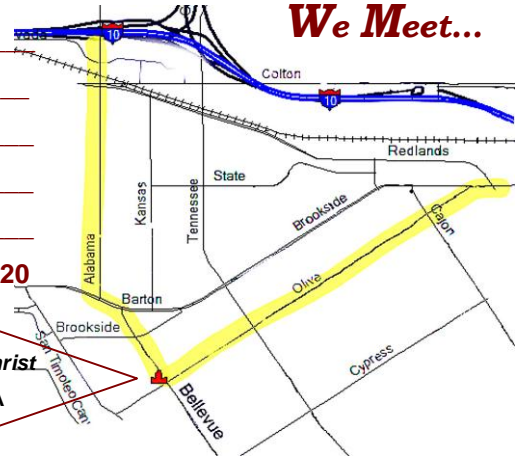
City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Member \$25**       **Additional Family Member \$20**

**Redlands Camera Club**  
 7:00 p.m. -- 1st & 3rd Mondays

**Redlands United Church of Christ**  
 168 Bellevue, Redlands, CA



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 Redlands Camera Club  
 P.O. Box 7261  
 Redlands, CA 92375