

PHOTOGRAM



August, 2000

In This Issue ...

On the President's Mind Field Trip Lady with Camera
Welcome To Try a Filter Natural Nature? Scavenger Hunt Tally

Reminder!!!

Annual Print Competition, August 7

Please have your entry forms filled out and your prints labeled when you turn them in at 6:30 PM on the day of the competition. For more information, call Gabi Rea (909) 792-0589, or Lois Behrens (909) 862-5526.

New Redlands Community Hospital Exhibit, August 8

See box on page 2 for details.

Program Schedule

August 7 – **Annual Print Competition**
Turn-in and judging (see page 5)

August 21 – **Demo: Aerial Photos by Blimp** *Sean McLaughlin*
Portraiture: Accent on Posing *TBA*

September 4 – **Open Forum**
Everyone

September 18 – **Hands-on Workshop: Portraiture**
Frank Peele

Redlands Camera Club meets the first and third Monday of every month at 7:00 PM
Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA
Established in 1896 - Member of the Photographic Society of America

ON THE PRESIDENT'S MIND

Franklin D. Peele

Congratulations to **Nancy Yowell** for the rousing success of our Independence Day potluck picnic at her home on July 3. There was lots of good food and fellowship, followed by a great sound-slide program assembled by **Nancy, Gabi Rea** and **Chuck Delameter**. Their trips to the San Diego Wild Animal Park, and the editing sessions later, paid off handsomely in an engaging look at many of the species to be found in the park. A special thanks to **Chuck** for furnishing the carload of slide and sound gear that made the show possible.

I'll mention one more time the annual print competition. August 7 will be here before you know it, so time to prepare your entries is drawing close. And remember, this year we'll be inviting competition entrants to hang their work in the Redlands Community Hospital exhibit the next morning. If you can't work that into your schedule, we'll be glad to take your entries to the hospital for you.

We note with sadness the passing in July of **Rudy Hammer**, who was our oldest member when he celebrated his 100th birthday last year. At the funeral, his family members mentioned to me how much the Club had meant to him. Rudy lived to see three different centuries, a claim few people will ever be able to make.

Our Aug. 21 meeting will be a double-header. First, our own **Sean McLaughlin** of Aerial Perspectives will demonstrate the blimp he uses to take aerial photographs while standing on the ground. It's a fascinating system, and Sean will show first hand how he guides the blimp and operates his cameras remotely. Then it's inside for a stimulating program on portraiture with an accent on posing. An evening you won't want to miss!

Lisa Rutherford and her Field Trip Committee have been hard at work, and they're developing plans for photographic journeys near and far. It's not too late to give Lisa your ideas, and be sure to make plans for the trips you'll want to get in on.

All the best,

Frank

Our Regular Exhibits

The Redlands Camera Club has two ongoing, rotating exhibits. These exhibits, which are changed every three months, are wonderful opportunities to display your photographs. One exhibit is in the Physical Therapy wing of **Redlands Community Hospital**, and the other is at **Redlands City Hall**, on the second floor.

The requirements for exhibiting are as follows: All photos must be framed, glazed and have wire for hanging (no sawtooth hooks). Matting is optional. No framed photo may be taller than 3 feet. There is no width restriction. The hospital requires that the images be compatible with their pleasant surroundings. The entry fee is \$3.00 per photo for each exhibit.

These exhibits are for Redlands Camera Club members only. Questions? Please call **Frank Peele** at 798-7999.

Field Trip:

Saturday, September 16, 2000
Destination: Balboa Park, San Diego

Architecture, people and gardens...this location has something for everyone. There are museums, restaurants and giftshops if you want to take a break from snapping photos. Watch the September Photogram for full details along with maps. A sign-up sheet will be available at the first meeting in September to facilitate carpooling.

Visit the park's website if you have access to the Internet and want to whet your appetite:

www.balboapark.org

NEW MEMBER PROFILES *Jim Bridges*

Welcome to **John Iottini**

John says he has some pinched nerves in his back and has been unable to attend club meetings for quite a while. However, he plans to return as soon as possible. We certainly hope so as he has many interesting black and white prints.

John uses Cannon equipment and also 4x5. He shoots strictly black and white prints and does his own darkroom printing. He has only started

photography in the last 2 years since he retired. John has basically learned photography and darkroom techniques on his own with the help of books. He found out about our camera club while purchasing equipment at Redlands Camera.

John's photographic interest is historical architecture. He is developing a portfolio of the California Missions. Starting in San Diego, he has now worked his way up to Santa Barbara. This sounds like a real challenge with the potential for many unique prints.



Stan is a retired physician and says he has been taking photographs since the mid-1940s. He shoots almost exclusively 35mm slides and still has many excellent quality Kodachromes from the 40's.

Stan has always been interested in landscape, natural history, and travel photography. Architectural photography holds a special interest for him, particularly the Redlands Victorian homes.

Stan started out, like a lot of us, with a Kodak Retina, but has since upgraded to Pentax and

Welcome to **Stan Korfmacher**

Nikon equipment. He also is self-taught, with the help of books.

Combining his other hobbies with photography, he is in the process of photographing his mineral crystal and art glass collection. Could there be a program potential here?

Lady with Camera

Kay West

In flipping through the July issue of *Sunset Magazine*, I came across a one-page article (page 20) written by Peter Fish titled *Lady With Camera*. I admit I'm not a history buff, but I couldn't resist reading this article illustrated with a photograph taken in 1921 of a woman astride a horse lugging a Graflex camera.

I found it to be a fascinating bit of American history about Evelyn Cameron who came to Montana in 1889 with her husband. They were English/Scottish aristocrats who relocated to Montana to raise polo ponies in hopes of regaining some of their earlier wealth. The scheme didn't thrive, but Evelyn was taught how to use a Kodak

Number 5 Kodet by a wealthy visitor and she started photographing her world: "cattle-punching, sheep-shearing, hunting trips, ice cream socials, street scenes, wide prairies and surreal badlands."

She apparently took photography from a hobby to a greater height documenting the early years of Terry, Montana. Her photographs have been rediscovered and placed in the Prairie County Museum located in Terry.

I recommend reading the entire article, as it showed a woman reaching beyond the feminine role of that era, and through the use of a bulky, cumbersome camera left something for all of us to view and learn from – if not about cameras then at least about the spirit of a pioneer photographer.

If you don't have a subscription to *Sunset*, it is maintained in the reading room at the Smiley Public Library.

WHAT'S NEW (AND ALMOST...) *Jess Wall*

Try a Filter

Have you ever wished you could try out an expensive filter before purchasing it? Now you can do this! The local camera store, Redlands Camera, has this service available to the customer.

All filters available in this program are Tiffen filters. The filter size available is 77mm only. Adapter rings are available in sizes 49mm to 72mm. A deposit is required, which is refunded upon return of the filters to Redlands Camera.

The following filters are available in this program:

For Cokin-type filter holders (P size):

Warm Center Spot
Color Grad Sunset #3

Ring filters:

Warm Polarizer
Star Filters (Hyper, Vector, North, Hollywood)
Color Grad (ND 6)
Ultra Contrast
Pro Mist
Black Pro Mist
Warm Black Pro Mist
Warm Soft/FX

} Density 1-3-5

No Artificial Ingredients Added

“All natural photography. No enhancement or manipulation of any kind.”

Sign on gallery wall

There are a couple of tensions here.

Terra Fine Art Images in Palm Springs specializes in nature photography. It carries work by several photographers (almost exclusively in color), but principally that of Utah-based Aaron Goldenberg. Some spectacular images are on display, and, despite what I might say in the following paragraphs, it is well worth a visit.

Even though it's how you and I normally consider them, art galleries are not only places of exhibition. With rare exception, they need to sell work in order to survive. But a gallery typically differs from, say, a mall poster shop in that the gallery's inventory is of rarer, more nearly unique items that therefore have special value. It's an important selling point for a low-volume business, and an important buying point for someone seeking to own art.

Terra wants to be a high-volume gallery of art having special value. That's the first tension.

The store's layout leans toward that of the poster shop. The high ceiling allows stacking product displays well above comfortable viewing level. Print bins, card racks, and sculpture tables occupy floor space that might otherwise allow a comfortable viewing distance for appreciating large works on the walls. Sizes are available for any budget, from postcard to 48 by 60. The prices are modest: \$65 for an unframed 8-by-10 (\$125 framed); even a 48-by-60 sells for less than a thousand (\$925, unframed; \$1595, framed).

The prints themselves are also designed to move: intense, saturated, in-your-face color. The matting and framing demands to be a part of the presentation, too, and the overall effect (on me, at any rate) was that of something shouting for attention. A quick, first impression felt wonderful, but it was hard to spend time getting acquainted with the subject matter. There was a lot in the way, and the visual bombardment was draining. It's like meeting a flashy woman – the effect may work well as an inducement to buy, but is this a relationship you'd really enjoy living with?

And that brings us to the second tension – that sign on the wall: “all natural.”

I assumed it was meant to be a disclaimer against the use of digital techniques, considered by some to be pollution of “true” photography. But if I were really there, at the time and place of one of these images, even one showing a flaming sunset, would I wince at having to linger a while? Undoubtedly no. In what sense, then, is one of these color-popping photographs “natural”? Because (according to the salesperson) it was made with Fuji Velvia film and Fuji Crystal Archive paper (both with reputations for high contrast) instead of Photoshop? Are these renditions of special worth because the process was somehow “pure”?

Eye candy or art? Perhaps both, depending on the appetite of the beholder. But too much sugar, however natural it may be, gives me a headache.

Terra Fine Art Images, 155 S. Palm Canyon Dr., #B-5, Palm Springs, (760) 320-6537, Mon-Fri 11am-2pm and 5pm-10pm, Sat 11am-10pm, Sun 11am-5pm, www.terraimages.com

Followup report:

Scavenger Hunt

The club's recent photo scavenger hunt was a big success and we all had fun with it. Twenty-two members submitted slides, and 23 members attended the scoring session, with each member scoring each slide on a 3-to-9 scale.

Each member was entitled to enter no more than one slide in each of his/her choice of six categories selected from a list of nine.

My smoking calculator gasped up these results:

Category	% Entered	Max Possible	Avg Score	Winning Score	Category Winner
Portrait	72	↑ 207 ↓	142	186	Lisa Rutherford
Scenic	73		153	185	Howard Stevens
Action	36		146	172	Lester Coombes
Animal	82		149	180	Frank Peele
Multiple	27		161	184	Gabi Rea
Solitude	73		146	174	Frances Brueckmann
Pattern	64		147	170	Jess Wall
Night	63		151	173	Lester Coombes
Humor	64		138	184	Jim Bridges

The grand total race was very close. **Frank Peele** scored 933 (out of a possible 1242), **Lisa Rutherford** scored 936, and, hitting the high note for the \$25.00 gift certificate, was **Jess Wall** at 939!

Congratulations to the winners and **THANK YOU** to all who participated either as entrants or judges or both.

Howard Stevens

*Promoter, Executor, Coordinator,
Statistician, Scorekeeper, Custodian,
Slide Tray Editor, and Volunteer*

Club Member in Gallery Show

Redlands Camera Club member **Steve Harris** will be featured in a show opening in August at **Under the Grind** gallery in Riverside. Steve does large-format (4 x 5 and 8 x 10) black-and-white work. A reception will be held on Friday evening, **August 11**. Call gallery for details, (909) 353-1823. Under the Grind is located in the basement of Back to the Grind coffee shop at 3575 University Avenue in Riverside.

Our Sponsors



**REDLANDS
CAMERA**
129 EAST STATE STREET
REDLANDS, CA 92373
(909) 793-2186 or 824-5260

REDLANDS
ColorLab
481 TENNESSEE ST.
PHONE 793-0890



empire camera
SALES RENTALS SERVICE
Cameras, Lenses, Film & Processing, Darkroom & Lighting Equipment, Expert In-House Repairs
825-8922
600 E. Valley Blvd., Colton
1/4 Mi. West of 215/10 Junction

campus store
LOMA LINDA UNIVERSITY
11161 Anderson St. Loma Linda, CA 92354
909 824 4567 - fax 909 824 4554
FILM ■ PHOTO ■ VIDEO

Artist - Architectural - Commercial - Fine Art Photography
Portraits - Digital Restoration - Custom Framing - Wedding
Pacific Photographic
Franklin D. Peele
909 248 7548 1309 Pacific Street
909 793 4104 Fax Redlands, CA 92373
email: frankp@pacphoto.com

Rachal's
ART CENTER
Frames • Custom Framing • Art Supplies • Classes
KEN & SHARON RACHAL - OWNERS
33601 Yucaipa Blvd. • Yucaipa, CA 92399 • (909) 797-6164

MARSHALL D. TAYLOR
Unique Mat & Frame
(909) 792-3120
611 W. Redlands Blvd. Suite "B"
Redlands, CA 92373

Photo
Unlimited
Custom Lab
3760 12th St.
Riverside, CA 92501 909-686-7140



**AERIAL
PERSPECTIVES**
909-794-0032
Sean McLaughlin
Photographer
P.O. Box 7321
Redlands, CA
92375-7321
www.
blimpographer.org
E-Mail:
lmFotoFun@aol.com

**POSITIVE
IMAGE** CUSTOM TYPE-R SERVICE
Over 20 Years Experience
2906 Rubidoux Blvd., Suite B
Riverside, CA 92509 (909) 328-0600

David Holden
**Redlands
PAINT** INC.
Since 1934
(909) 793-2488 - Paint
(909) 793-2480 - Framing
(909) 793-2489 - Decorating
(909) 793-8431 - Fax
555 West Redlands Blvd.
Redlands, California
92373-5228

9:00-5:00 Mon.-Fri.
9:00-3:00 Sat. Serving the Inland Empire
Since 1967
Quality Custom Picture Framing
Wilson's Frame-Up
1260 Center St., Riverside, CA 92507
(909) 682-3200
Interior Design & Installation Framing For the Trade
of Wall Art and Decor Limited Edition & Poster Art

PHOTOGRAM

SUBMISSIONS

Written items of interest to the Redlands Camera Club are very welcome. Short (a page or less as published) works by members describing their photographic experience are especially invited. Copyrighted work must be accompanied by written release of the copyright holder. Submission deadline is the second Monday of the month for the following month's issue.

Send submissions to:

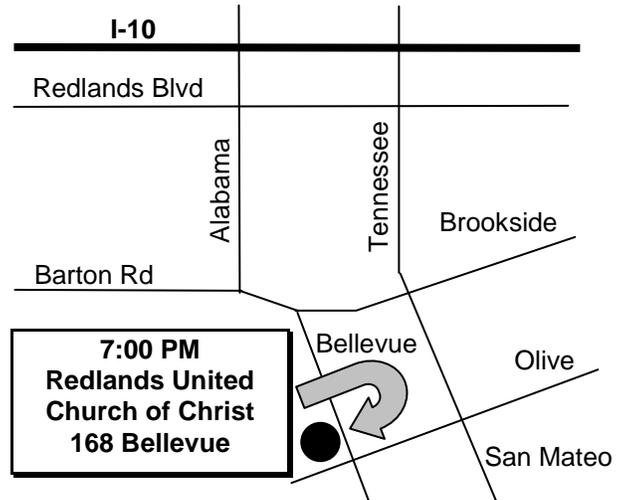
Photogram
c/o Don Christopherson
PO Box 767
Cedar Glen, CA 92321

Or email: dkchris@earthlink.net

Upcoming events...

- Aug 7** Meeting: Turn-in & judging – Annual print competition
- Aug 8** Hang new Redlands Community Hospital exhibit
- Aug 21** Meeting: Blimp demo, portraiture
- Sep 4** Meeting: Open forum
- Sep 16** Hang new City Hall exhibit
- Sep 18** Meeting: Workshop on portraiture
- Oct 2** Meeting: Australia
- Oct 14** Hang new Redlands Community Hospital exhibit
- Oct 16** Meeting: Members' night – portraiture

Where We Meet...



Photogram
Redlands Camera Club
P.O. Box 8311
Redlands, CA 92375
