

PHOTOGRAM



July, 2000

In This Issue ...

On the President's Mind The Blimp Guy Exhibit Opportunities
Field Trips Welcome To

Check out all the ways

you could display **your** photography to the public
through **Redlands Camera Club** exhibits
and special events (see page 5).

Program Schedule

- July 3* – **Annual Potluck Supper**
Program Subject: San Diego Wild Animal Park
- July 17* – **Digital Imaging and Enhancement**
Doug & Donna Jirsa
- August 7* – **Annual Print Competition**
Turn-in and judging (see page 5)
- August 21* – **Demo: Aerial Photos by Blimp** *Sean McLaughlin*
Portraiture: Accent on Posing *TBA*

Redlands Camera Club meets the first and third Monday of every month at 7:00 PM
Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA
Established in 1896 - Member of the Photographic Society of America

ON THE PRESIDENT'S MIND

Franklin D. Peele

It's almost here, one of the most photogenic national holidays – Independence Day! Photogenic, that is, if you like shooting pictures of fireworks, or parades, or kids splashing in sprinklers and pools, or families having fun just being families, or – well, you get the idea. Photo opportunities abound, so enjoy the celebrations and make lots of good exposures.

On July 3, the club's traditional Independence Day Potluck Picnic will again be held at Nancy Yowell's home. Bring a dish to share, your table service, portable chair(s) and a festive spirit. After we enjoy the great food, we'll experience the premier presentation of a sound-slide program on the San Diego Wild Animal Park. This show is the result of multiple trips to the park by Chuck Delameter, Gabi Rea and Nancy Yowell, followed by many hours of editing by this trio of exceptional shooters, so you know it'll be a hit. The celebration starts at 6:30 instead of the normal 7:00 p.m., so don't be late!

Congratulations to our own **Brooks Dierdorff** for taking most of the awards for photography in the annual Redlands High School art competition. All who have seen his work know that this young man is really going places. We're all proud to have you as a club member, Brooks!

It's not too soon to get your images lined up for the annual print competition. Take-in and judging will be at our regular meeting on Aug. 7. Since it takes time to select your best slides or negatives, have prints made (or get in the darkroom yourself), mount, mat and frame them, an early start makes good sense. Matting and framing, of course, are optional for the competition, but this year we'll be inviting competition entrants to hang their work in the Redlands Community Hospital exhibit the very next morning, and framing is a requirement for the exhibit. It's tough to predict in advance how many prints from the competition we'll be able to accommodate in the RCH exhibit without knowing

what the sizes will be, but for sure the winners will be eligible. And since you'll want to be entering winners in the competition, you could plan ahead and frame them all. Judges, too, have been known to respond more favorably to nicely finished prints than to ones that are simply mounted for judging. Our thanks go to **Gabi Rea** and **Lois Behrens** for agreeing to co-chair this year's print competition.

It's unfortunate that we had to postpone the scheduled June 5 presentation about digital photography by **Doug** and **Donna Jirsa**. The video projector we thought would be available turned out not to be, and it's an essential element for everyone to be able to appreciate Doug and Donna's secrets for getting the most out of the new technologies. We've been able to reschedule the program to July 17, and you'll be amazed by this review of the current state of the art in digital imaging. From totally filmless camera work to amazing enhancements in Adobe Photoshop, this is a program you'll want to plan on attending!

Sue and I both appreciate your expressions of sympathy following the death of her mother, Florence Lahnen. It was unexpected, because she was in relatively good health, but she had enjoyed 94 years of happy life, and passed away in her sleep with a smile on her face. We feel richly blessed.

All the best,

Frank

CALL FOR PRINTS

THE NEXT REDLANDS COMMUNITY
HOSPITAL MEMBERS' EXHIBIT GOES
UP **AUGUST 8TH.**

(See page 5 for requirements)

Jon started taking photographs as a 13 year old teenager in Romania, and has continued with photography as his profession. He worked as a photographic apprentice in a studio in Romania until 1956 when he opened his own studio.

In 1979, because of the turmoil in that country, he placed a sign in the window stating that he was going on vacation for a few weeks. He then took his wife and three children and fled to California as a refugee, leaving everything they had behind.

Jon worked in Dale Jones Photography in Colton for many years running his darkroom and learning English. He started taking wedding

Welcome to **Jon Radoias**

photographs on his own, and continues to do so today.

Jon uses both 35mm and 2-1/4 cameras. He takes mostly prints, but also slides. He specializes in portraits and people in general, but enjoys photographing all other subjects too.

For all you camera enthusiasts, Jon is a collector of old cameras and photographic equipment.

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Welcome to **Daniel Ashley**

Welcome to **Dee Ashley**

Daniel says he started getting serious about photography a year and a half ago and took a couple of classes from Redlands Camera. Both he and Dee claim to be amateurs, but their photos indicate they are quite advanced.

Daniel uses Cannon equipment and Dee enjoys digital photography. Both of them use primarily print film, or at least end up with prints. Daniel's major photographic interest is color. He states that Tijuana and Disneyland are two of the best places for color photography.

Daniel is employed by the Eastern Municipal Water District in Hemet, and Dee is a social worker for San Bernardino County. Both enjoy camping and traveling.

FIELD TRIPS

At the May 15th meeting a committee was formed to organize photographic field trips. Thanks to all of you who gave suggestions for locations at the June 5th meeting.

These suggestions give us a great list to plan from and those of you that were not at that meeting are still invited to offer your suggestions. Please call or email to the below address or see committee members at any meeting.

It is our hope that we will be able to offer a wide variety of excursions that will entice all different interests, whether they are nature, gardens, architecture, local flavor or seasonal.

Tips, inside information, connections or contacts are always welcome too!

Committee:

Lisa Rutherford, Head
(909) 849-8588
Email: lisarutherford@yahoo.com
Alan Levine
Charles Delameter

More and more people are looking up to photography these days in Redlands when I'm around. Heads craned up, they look at the blimp carrying a camera and say, "Cool! Is that a camera up there??"

The **Blimp** Guy

Sean McLaughlin

I got started with my aerial photography system when I saw an ad in Entrepreneur Magazine. After buying the system, consisting of cameras, a small blimp, tether and harness with control panel, I decided to quit working for the California Highway Patrol and indulge my love of photography full-time.

My wife, Valorie, laughs over how well this business fits my entire personality. Besides the obvious correlation between "Sean" and my nickname, "The Blimp Guy", she adds, "This business is perfect for him! He loves gadgets and high-tech things. He knows how to drive big rig trucks which enables him to back the blimp trailer into the smallest of spots. He has an artist's eye for outdoor photography. He understands law enforcement so he can comply with blimp law kinds of things, and when he gets accident reconstruction work he has background to help. There is just nothing about this business that isn't totally up his alley!"

The basic set-up is fairly simple. The blimp is about 20 feet long with a lift capacity of 35 pounds. I anchor the blimp to the ground using a wired tether which sends messages from the camera above to the chest pack below. A small monitor on

the chest pack shows me (and the customer if he is standing nearby) what the composition of the picture is. There are controls on the chest pack which enable me to zoom, pan, tilt. Focus and exposure on

the camera are automatic.

Marketing comparison between this blimp system and other forms of aerial photography are favorable in several ways. First, cost: Helicopters and airplanes can cost upwards of \$400 per hour for their time, but I'm able to charge considerably less, depending on the clients' needs.

Second, aesthetics: The blimp elevates the camera from 10 to 250 feet. This gives a "close-up aerial" showing lots of detail for large buildings, sizable acreage, etc. Camera angles can include background mountains for added interest. The pictures are not only functional but truly beautiful! Instead of flying over and shooting quickly, I can compose the picture for maximum effect.

Blimp shots are good for business promotionals, site assessment, real estate, sporting events, advertising, family reunions, accident reconstruction, construction documentation, etc. A similar blimp system was used in Oklahoma City to search for victims and check on the structural damage on the upper floors in the Murrah federal building bombing.

For more about blimpography, call Sean at (909) 794-0032.

PHOTOGRAM

SUBMISSIONS

Written items of interest to the Redlands Camera Club are very welcome. Short (a page or less as published) works by members describing their photographic experience are especially invited. Copyrighted work must be accompanied by written release of the copyright holder. Submission deadline is the second Monday of the month for the following month's issue. Send submissions to:

Photogram
c/o Don Christopherson
PO Box 767
Cedar Glen, CA 92321

Or email: dkchris@earthlink.net

Showing off...

Annual Print Competition

Our annual print competition will be held on Monday, **August 7, 2000**. Turning in of prints will be at 6:30 pm, judging at 7:30 PM. Please be prompt so we won't keep the judges waiting. Competition rules and entry cards will be passed out at an earlier meeting. We are looking forward to a good turnout, so please

Feldheim Library Show

The Redlands Camera Club is scheduled to exhibit members' work at the **Norman Feldheim Central Library**, 555 West 6th Street, San Bernardino (381-8201), during the months of July and August, 2001 (*next year*). The reception will be hosted by **The Friends of the Library** on July 7, 2001, from 1 p.m. to 3 p.m. The Library will provide publicity for the exhibit in local newspapers to include the name of each artist.

Entry forms will be available in March 2001, and must be submitted to **Peggy Burnett** by May 15, 2001. They will include the following information: artist's name, title of image, medium (and process used if other than C-41 or black and white), size of framed image, and price (or "NFS" [not for sale]). The Library needs this information to prepare the title cards and sales sheets for each exhibit; no changes will be allowed once entry forms are submitted. The Library receives a 30% commission on each sale.

Our Regular Exhibits

The Redlands Camera Club has two ongoing, rotating exhibits. These exhibits, which are changed every three months, are wonderful opportunities to display your photographs. One exhibit is in the Physical Therapy wing of **Redlands Community Hospital**, and the other is at **Redlands City Hall**, on the second floor.

The requirements for exhibiting are as follows: All photos must be framed, glazed and have wire for hanging (no sawtooth hooks). Matting is optional. No framed photo may be taller than 3 feet. There is no width restriction. The



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