

PHOTOGRAM



June, 2000

In This Issue ...

On the President's Mind A Bunch of New Members Got a Tidbit?
Gallery 215 in Santa Ana

Program Schedule

June 5 – Digital Photo Enhancement

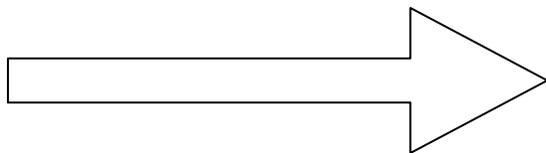
June 19 – Members' Night: Night Photography
All

July 3 – Annual Potluck Supper
Program Subject: San Diego Wild Animal Park

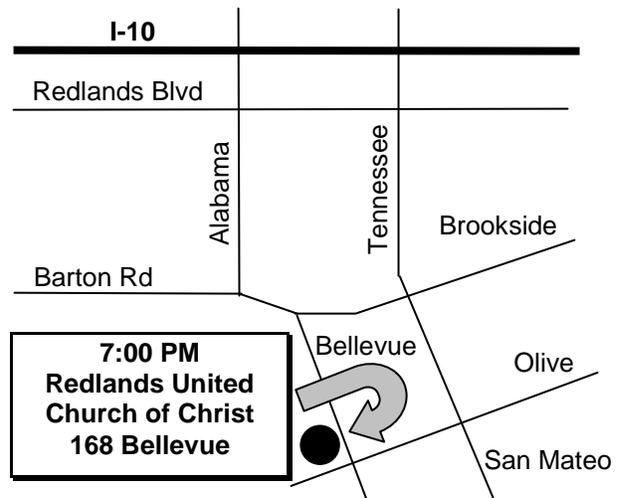
July 17 – Members' Night: By the Numbers
All

Redlands Camera Club meets the first and third Monday of every month at 7:00 PM
Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA
Established in 1896 - Member of the Photographic Society of America

Here's where we meet



(1st and 3rd Mondays of
each month)



ON THE PRESIDENT'S MIND

Franklin D. Peele

All around the Redlands area, gardens are aglow with spring's bounty. I hope you've been out there creating beautiful photographs! My wife **Sue's** irises are especially nice this year, and it's been a pleasure to capture some of them on film.

Here's a correction to last month's announcement of the next City Hall print exhibit hanging. It's taking place on Saturday, May 20, with take-in from 8:30 to 10:00 a.m.

Thanks to **Dave Holden** and **Geri Rozema** for their highly interesting presentation about the art and science of "Mounting, Matting and Framing" when we met at Redlands Paint and Decorating Center on May 1. They shared a great deal of insight from their years of experience, and it was a valuable evening both for those who do their own print finishing and those who have it done professionally.

Our originally scheduled May 15 program, "Night Photography" by **Gene Lambert**, had to be post-poned. Gene, as many of you know, has moved to Vancouver, WA and his travel plans to return for this meeting were changed. Thanks to **Chuck Delameter** for filling in with his excellent program about photographing in the U.S. National Parks. We'll look forward to rescheduling Gene's program later in the year.

Coming up at our June 5 meeting is a dynamic presentation about digital photography. **Doug** and **Donna Jirsa**, owners of Lasting Impressions portrait studio in Redlands, have gone totally digital in their operation. They'll share with us their secrets for getting the most out of filmless photography, and demonstrate how they use Adobe Photoshop to optimize their images before making high quality digital photographic prints. You'll be amazed by this review of the current state of the art in digital imaging.

In response to member requests, the board at its recent meeting voted to fine-tune the format of our Members' Nights. Now each member can bring up to six slides or prints on the announced theme of the evening, and up to six slides or prints on any other subject(s). We'll flip a coin to decide which group of images is presented first – the stated theme, or the "open" category. In this way, we'll be giving equal weight to all of the submitted work.

We think these refinements will make our Members' Nights even more fun and informative for all. Thanks to those of you who made suggestions – the heart of this club's success is our willingness to adopt new ideas!

A tip of the hat to **Robin Poupard** for taking on the job of organizing our members' nametags and keeping them up to date. If your nametag isn't up to snuff in any way, let Robin know. And be sure to wear your nametag at each meeting, for the benefit of our many newer members who haven't yet had the opportunity to meet some of the "old hands".

All the best,

Frank

"I've finally figured out what's wrong with photography. It's a one-eyed man looking through a little 'ole. Now, how much reality can there be in that?"

*David Hockney, as quoted
in Philip Greenspun's
website: photo.net/photo*

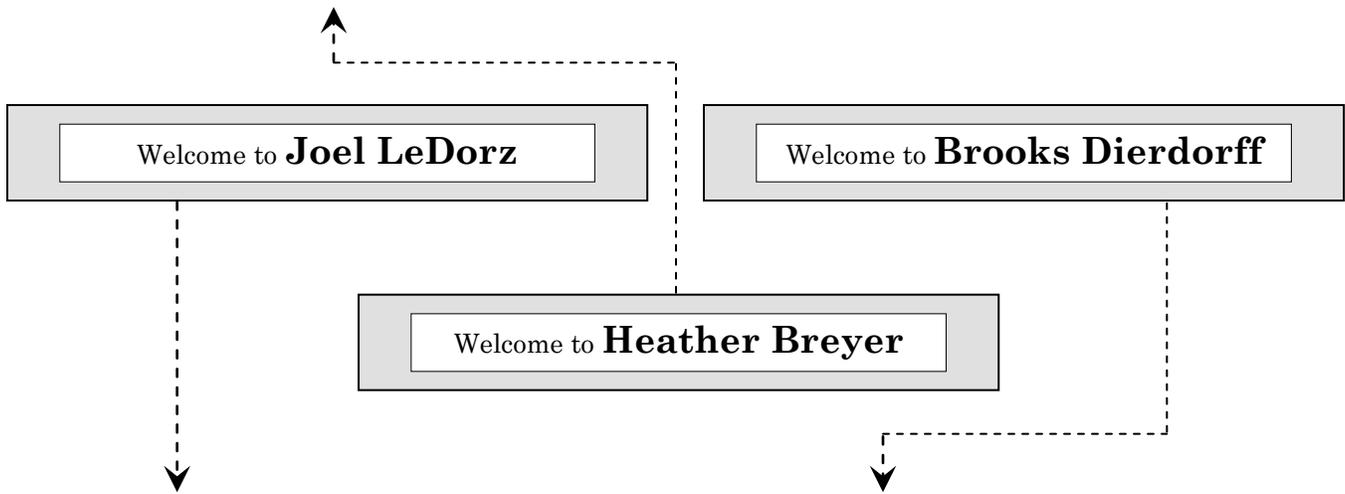
New Member Profiles...

Heather has been taking photos since she was a child, but really got serious about photography approximately 3 years ago. She is into sports photography, taking photos of her husband and brother motorcycle and mountain bike racing.

Heather is a “house mom” with two children to keep her busy, and also enjoys taking pictures of their activities. She uses Minolta equipment and

shoots mostly color prints right now, but is getting more into slides. She took Frank Peele’s photography course, which led to an interest in Camera Club.

Heather is also a member of the Redlands Art Association where she exhibits drawings and paintings. She says seeing things differently through the camera is new and a lot of fun.



Joel has been taking photographs since he was 17 years old when his father gave him a camera as a birthday present. He was “hooked” from that day on. Joel is presently attempting to start a business taking and selling photographic prints.

As all Camera Club members are aware, Joel is from France, but did you know that he has a graduate degree in wine making? After he emigrated to the US in 1992, he worked for the Hart Winery in Temecula.

Joel says his photographic interests cover all subjects, but he currently does mostly landscapes. He wants to learn portraiture and eventually upgrade to medium format. Right now he is happy with his Nikon equipment.

When he is not taking photographs, Joel enjoys drawing, hiking, biking, and swimming.

Although Brooks is still a student at Redlands High School, and has only been taking photos for about 3 years, he is already a professional photographer. Brooks is selling his photographs on post cards at Paper Partners in Redlands.

Brooks found out about the Camera Club when he was selling his photos at the Redlands Art Association “Art for Heavens Sake”. Frank Peele saw his work and invited him to join our club. Brooks has taken a photography course from Redlands Camera and a workshop from Frank Peele. He uses Pentax equipment and shoots both color prints (Fuji) and black & white (Kodak).

His primary photographic interests are still lifes, surfing, nature and landscapes. When he is not taking pictures, Brooks likes to surf, naturally, and play in beach volleyball tournaments. He also plays volleyball and runs cross-country at RHS.

– Jim Bridges

See This Space?

We'd like to fill it with
something from YOU!

If you're a **Redlands Camera Club** member, you probably have a greater interest in **photography** than most people. And what you **think** about it, **feel** about it, **know** about it, have **done** with it, and **get** out of it would most likely **interest** and **benefit** other members (yes, **really!**). There just isn't the opportunity to **share** much of this at the meetings, so how about using the **Photogram**? Whatever you might want to say about **your experience** of photography could be in **print!** We're not looking for major articles here (although they'd be **welcomed**) – brief letters or notes would be fine. You could even send us a tidbit or two **every month** if you'd like!

Whatever you come up with, send it to the Photogram **editor**:

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Member Classifieds

Ads Wanted: If you are a Redlands Camera Club member, you can have your photography-related classified ad printed here for free! Just send a copy of your ad to the Photogram editor:

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or e-mail to dkchris@earthlink.net.

Downtown Recycled

If your recollection of downtown Santa Ana is more than a very few years old, you may be excused for being unable to imagine it as an area for the arts, much less one that you would actually want to (or dare to) visit. But, thanks to a bold commitment by the city (and its tenacious city arts administrator, Jim Gilliam), along with infusions of federal and private money, such a transformation is steadily inching along.

With incentives like low rents and a zoning change to allow live-in studios, they have been vigorously inducing artists to relocate to what's being called the **Artists' Village**. As a result, more than 50 studios, galleries, and theater companies now occupy nine square blocks around Broadway and Second Street.

But the city is also wary of the image it's creating for itself. New restaurants and special events are also part of the plan in hopes of attracting a wide public spectrum. As one developer said, "It's important from a civic point of view that this not be an artists' ghetto and an urban lite with a bunch of yuppies in suspenders and Porsches."

A showpiece of the area is the ornate **Santora Building**, which is listed in the National Register of Historic Places. Designed in 1926, it was once a prestigious shopping arcade patronized by Hollywood stars in the 30's and 40's. More recent decades saw it afflicted with vacancy, foreclosures, and lawsuits as metropolitan glitz moved elsewhere. But now its two stories are fully occupied with galleries, studios, and offices for a

rich variety of artists working in all kinds of media.

One of Santora's galleries that's a must-see for photographers is **Gallery 215**, a street-level storefront "where the craft of photography lives." In addition to display space, they also offer film processing (E-6, C-41, B & W) and printing services (mainly B & W), all done by hand rather than by machine.

Their current exhibition is "The Salton Sea" and features an outstanding group of local photographers: **Alan Brown, Joel Brown, Ray Carofano, Sean Gallagher, George Seitz, and Don Vanden Berg**. With superb black-and-white photography, they each give us their intriguing perspective of the mystery and irony of that troubled place. And the printmaking is equal to the image-catching: If you have any interest in doing this kind of work, you might well profit from seeing these examples of what can be done.

To help promote the Artists' Village to general public, the city sponsors an open house on the first Saturday of each month from 7 to 10 pm. Most everything is within easy walking range, but there is also a special shuttle bus that makes frequent rounds. A good place to park is the parking structure (usually a buck for the whole evening) at Broadway and Third.

All the galleries are open during the open house, but the really fun part is visiting the studios of working artists: painters, sculptors, and even a couple of photographers.

"The Salton Sea" through July 3, Gallery 215, 215 North Broadway, Santa Ana, (714) 664-0215, 8-5 Mon-Fri (also open during Artists' Village open house, first Saturdays of the month, 7-10pm). Artists' Village website: www.aplaceforart.org.



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