

# PHOTOGRAM



May, 2000

***In This Issue ...***

On the President's Mind ..... Book About Light ..... Caught by the Photonet  
Longings Under the Grind

Have **you** seen our **new** show of members' work????

**Redlands Community Hospital**  
Physical Medicine Wing

While you're at it, see our other **free public** exhibit, too!

**Redlands City Hall**  
Second Floor

## *Program Schedule*

- May 1 – Matting & Framing*  
*Redlands Paint & Framing*
- May 15 – Night Photography*  
*Gene Lambert*
- June 5 – Multiple Flash Photography*  
*Frank Peele*
- June 19 – Members' Night: Night Photography*  
*All*

**Redlands Camera Club** meets the first and third Monday of every month at 7:00 PM  
Redlands United Church of Christ, 168 Bellevue Avenue, Redlands, CA  
*Established in 1896 - Member of the Photographic Society of America*

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# ON THE PRESIDENT'S MIND

*Franklin D. Peele*

This Spring is probably not going to be chalked up as a great one for wildflowers. There are so many factors that must come together for a really good bloom in the desert areas around us, and the winter's low rainfall is taking its toll.

Many of us have depended on telephone hotlines to advise of wildflower conditions in years past. Now the Internet offers even better information around which to plan our shooting trips. One of the best sites for this purpose is Carol Leigh's. You re-member Carol as one of the judges for our County Museum print exhibition in 1998. She's the publisher of *California Photographer* and has produced many excellent field guides. She's also a well-known lecturer about nature photography. Log on to

[www.calphoto.com/wflower.htm](http://www.calphoto.com/wflower.htm)

Another good resource out of many on the Web can be found at

<http://totalescope.com/active/leisure/wildflwr.html#anchor6277859>

Don't forget, though, that even one good blossom can provide hours of possibilities for shooting closeups. There may not be endless vistas of poppies over rolling hills this year – but don't let that keep you from going out in your own back yard and taking some wonderful shots!

Last month's Scavenger Hunt was great fun to do, and there was lots of creativity in evidence. Thanks to Howie Stevens for leading this effort, and to all who entered their work.

The new Club exhibit at Redlands Community Hospital deserves a look. Members entered 45 excellent prints this time, which will remain on display in the Physical Medicine wing until July 8.

Our next City Hall exhibit will be taken in on Saturday, May 13, between 8:30 and 10:00 a.m. Note the new day and time – by popular request, we're trying this on a Saturday to make it more convenient.

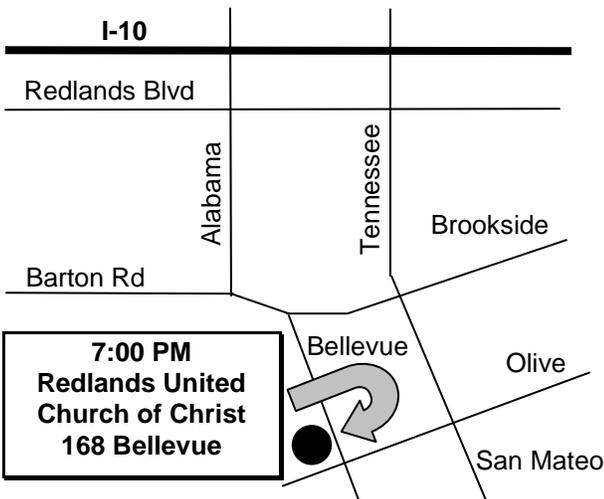
If you haven't yet taken advantage of either of these great opportunities to have your work viewed by a wide segment of the public, you've been missing a good bet!

All the best,

*Frank*

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## Where we meet...



### Board Meeting

April 24, 2000, at 7:00 p.m.  
1309 Pacific St., Redlands 798-7999

Board members expected  
Club members welcome

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## WHAT'S NEW (AND ALMOST...)

Jess Wall

### Light: Science and Magic

An Introduction to Photographic Lighting

*Second Edition*

*By Fil Hunter and Paul Fuqua*

Here's a text on photographic lighting that should be a handbook for every photographer.

The authors state that "the important principles of light are those that predict how it will behave." They list three principles of light that are stated simply, and are very understandable.

The book does not stress any particular camera or the light sensitivity or color sensitivity of a particular lens or film. It is a book about one subject only: LIGHT.

Several interesting quotes extracted from chapter one: "successful photographs depend on the photographer, more than on the equipment." "For better or worse you have to build your own pictures on your own vision."

A book interesting to read and not a dry scholastic text on physics, but is understandable

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#### *New Member Profile...*

Welcome to **Harold Ewart**

Harold discovered the camera club through Frank Peele's Redlands Adult Education photography class. He says photography is still kind of a curiosity to him and he is primarily interested in learning how to use his camera equipment.

Harold says one of his major goals is to take a good photograph of clouds. His other hobby is golf, so Harold, keep your camera with your golf bag and keep shooting.

– Jim Bridges

and enjoyable reading.

Another quote: "This is the best book I have seen on photographic lighting, that is worth using as a text. LIGHT SCIENCE & MAGIC is about principles, not cheap tricks or the author's portfolio. Thanks." (Pete Christman, professor of photography, Savannah College of Art and Design.) This sounds like a disagreement of a previous statement but is really just two different points of view.

The authors make their case and make it well.

GOOD PHOTOGRAPHY!

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*"What you need to know about the next piece is contained in the last piece. The place to learn about your materials is in the last use of your materials. The place to learn about your execution is in your execution. The best information about what you love is in your last contact with what you love. Put simply, your work is your guide: a complete, comprehensive, limitless reference book on your work. There is no other such book, and it is yours alone."*

*David Bayles  
Ted Orland  
Art & Fear  
Capra Press*

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# Kodak's Photonet: E-buyer, Beware

A friend of mine recently tried Kodak's Photonet service ([www.kodak.com/go/photonet](http://www.kodak.com/go/photonet)), whereby your film is processed into digital image files that can be downloaded from their Internet web site. It seemed like a great idea at the time, but my friend was later caught off-guard by Kodak's pricing, and sent them this letter of protest:

I recently thought I'd try the Kodak Photonet method, in addition to regular prints. I had enjoyed using the Kodak Photo CD processing as I had had several "free photo CD" coupons, but I was hoping that maybe I could save some money by using the Photonet method as I did not need the photos burned onto a CD and could easily download the photos to my computer. My thinking was I could get the same quality images downloaded from the Kodak Photonet while saving a few dollars per roll.

I was quite surprised, however, when I saw that Kodak Photonet charges one dollar for EACH photo at high resolution. I looked at the medium resolution photos and was not impressed nor even satisfied with the quality.

Personally, I think the current pricing scheme that is set up for Photonet is ridiculous – to get the same quality images I get from the Kodak Photo CD for \$10.99, I would need to spend \$6.99 plus \$1/per picture, which would total \$31.99 for a single APS roll. Even more ridiculous is the fact that the Photonet method is less expensive to produce (no CD to produce and test, no shipping for CD, etc.).

I will never use the Kodak Photonet method of processing film until the pricing is improved or at least comparable to the higher quality product, the Kodak Photo CD.

*– Don Christopherson*

## **Member Classifieds**

**For Sale:** Canon EOS Rebel G 35 mm SLR autofocus camera with Canon EF 35-80 mm f/4.0-5.6 zoom lens and EF 50 mm f/1.8 normal lens. As new – less than 10 rolls shot. \$275 OBO. Joel Le Dorz, 788-9966.

**Ads Wanted:** If you are a Redlands Camera Club member, you can have your photography-related classified ad printed here for free! Just send a copy of your ad to the Photogram editor:

Photogram  
c/o Don Christopherson  
PO Box 767  
Cedar Glen, CA 92321

or email to [dkchris@earthlink.net](mailto:dkchris@earthlink.net).

## Spring Longings

A wonderful showcase for contemporary photography that you may not have heard about can be found nearby in Riverside's Mission Inn district. It's called **Under the Grind Gallery**, so-named for its location in the basement of the Back to the Grind coffee shop on University Avenue (between Lemon and Orange Streets). You have to enter the coffee shop to get to it, and its hours are the same as the coffee shop's. Its founders, **Marsha Feinberg** and **Heather Hussey**, have turned an unlikely room into a bright, thoughtfully-designed space that feels just right for spending "quality time" with some quality photography.

The gallery is currently presenting a group show titled "**Spring Longings**," up through April 30. A total of ten photographers are represented (including Marsha and Heather), but five are given the most prominent space. You may not recognize their names, but none of them are newcomers; they are all quite experienced.

According to his artist's statement, **Kerry Esparza's** interest in photography has evolved from merely recording the landscape for the sake of memory to "exploration of formal application in nature photography." If the work shown is representative, this evidently means "abstract," and his evolution was obviously successful. His photographs are strong and fascinating.

**Jason Ivany** "typically creates work in relation to man and his struggle within the rigid parameters of a technologically advanced society, while at the same time aiming at a union with the divine." He illustrates this admirably by putting human figures decorated with geometric body art in

poses and surroundings that echo similar patterns.

**Ruth Anne Koch** delivers her images of Hudson Bay bears wrapped in the concept of Native American "bear medicine," which she describes as "the power of introspection and the belief that if we quiet our mental chatter and withdraw from external chaos we will find answers for which we seek in our Dream Lodge, the place of knowing within ourselves." I wish I hadn't read that before looking at her photographs; they were quite nice, but I couldn't relate her words to her images. Perhaps my mental chatter was in the way.

**Gary Weessies** used digital techniques to create provocative, but tasteful, views of his wife: "These images are meant to capture the beauty that I see in her always." And he did a beautiful job.

**Michael J. Elderman** gives us Atlantic City in a series titled "The World's Playground". His mission was to document its makeover from a "declining – albeit still charming – resort town to a gaudy, tacky gambling mecca." He presents street scenes of the old neighborhoods that tenderly consider their transition.

Not everything shown may be your cup of java, but the room obviously originates from a love for photography and respect for the creative and well-crafted image. You may be surprised at how much growing room your appreciation of photography still has.

*Under the Grind Gallery, 3575 University Avenue (in the basement of Back to the Grind coffee shop), Riverside, (909) 353-1823.*



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